



2026

*84th Annual General Meeting and Conference*

# SPONSORSHIP PROSPECTUS



September 23rd - 25th

Fairmont Jasper Park Lodge



## ABOUT US

The Alberta Forest Products Association (AFPA) is a non-profit association that has represented the sustainable forest industry in Alberta since 1942.

## ABOUT OUR EVENT

The AFPA is excited to bring together forestry leaders for its 84<sup>th</sup> Annual General Meeting at the beautiful Jasper Park Lodge. Attendees and sponsors can enjoy the amenities while attending enlightening panel sessions, hearing from esteemed speakers, and networking with government officials and industry leaders. Around 300 guests are expected, and the event promises both leisure and learning opportunities.



# SPONSORSHIP OPPORTUNITIES



**Platinum**  
**\$10,000**

- Three (3) complimentary registrations to the event, including meals provided by JPL
- Three (3) single-occupancy rooms
- Three (3) entries to participate in the Arden Ritz Golf Tournament
- Booth space for the entirety of the event



**Gold**  
**\$7,500**

- Two (2) complimentary registrations to the event, including meals provided by JPL
- Two (2) single-occupancy rooms
- Two (2) entries to participate in the Arden Ritz Golf Tournament
- Booth space for the entirety of the event



**Silver**  
**\$4,500**

- Two (2) complimentary registrations to the event, including meals provided by JPL
- Booth space for the entirety of the event



**Bronze**  
**\$3,000**

- One (1) complimentary registration to the event, meals provided by JPL



**Golf**  
**\$750**

- One (1) entry in the annual Arden Ritz Golf Tournament
- Dinner after the tournament provided by JPL
- Logo featured on the golf course sign

To discuss Golf Sponsorship, please use the contact information provided below.

**PHONE** 780 818 6844

**EMAIL** [rgendi@albertaforestproducts.ca](mailto:rgendi@albertaforestproducts.ca)

# ADDITIONAL OPPORTUNITIES

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To discuss additional opportunities, please use the contact information provided below.

*PHONE* 780 239 6890

*EMAIL* [bmulligan@albertaforestproducts.ca](mailto:bmulligan@albertaforestproducts.ca)

# WHY SPONSOR?

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Generate brand awareness

Learn from our guest speakers

Educate attendees about your company

Engage new audiences or reach your target audience

Connect with other organizations

Much more!

# BECOME A SPONSOR

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Bringing together forestry leaders at our event is made possible through the support of our sponsors.

If you are interested in becoming a sponsor, please use the contact information provided below to reach out.

*PHONE* 780 452 2841

*EMAIL* [info@albertaforestproducts.ca](mailto:info@albertaforestproducts.ca)



*See you there!*